



Towards Employment

SPONSORSHIP LEVELS

CHANCE TO ADVANCE

June 3rd, 2022

Our model includes job readiness training, options for technical training, work experience to gain work exposure if needed, and assistance with job placement. All candidates receive intensive case management, supportive services, and post-employment coaching for up to two years.

These are all critical to success and long-term increased wages, which leads to greater economic mobility.

The impact is dramatic. With greater credentialing, removal of barriers and long-term coaching, most TE candidates excel – which benefits each person, their family, AND the economic health of our whole community.

**We invite you to make a difference.
Give Clevelanders a
Chance to Advance.**

**For more information
please contact:**

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TowardsEmployment.org

COACHING & CAREER ADVANCEMENT

\$15,000

Logo presentation on all marketing materials including:

- Recognition on all event signage and digital traffic + inclusion as the Step Up Sponsor for Cohort Career Readiness graduation
- VIP Take A Chance package (virtual equivalent available) – includes signature cocktail, take a chance meal and seating for 20 guests.
- Logo inclusion in event announcement - digital save-the-date and print invitation (submit by March 11)
- Complimentary color full-page printed ad in event program
- Footer ad in 3 TE newsletters (reaches +3,500 people)
- Acknowledgement on social channels with minimum of 15 posts

CASE MANAGEMENT & LIFE STABILITY

\$10,000

• Recognition on all event signage and digital traffic

• Includes meal and table seating for 16 guests.

• Logo inclusion in event announcement - digital save-the-date and print invitation (submit by March 11)

• Complimentary color half-page printed ad in event program

• Footer ad in 2 TE newsletters (reaches +3,500 people)

• Acknowledgement on social channels with minimum of 10 posts

CAREER READINESS TRAINING

\$5,000

Logo presentation on marketing materials including:

• Includes meal and table seating for 8 guests.

• Logo inclusion in event announcement - digital save-the-date & print invitation (submit by March 11)

• Complimentary black and white half-page printed ad in event program

• Footer ad in 1 TE newsletters (reaches +3,500 people)

• Acknowledgement on social channels and event video with minimum of 5 posts

JOB MATCHING & PLACEMENT

\$3,000

Logo presentation on marketing materials including:

• Includes meal and table seating for 4 guests.

• Logo inclusion in event announcement - digital save-the-date and print invitation (submit by March 11)

• Complimentary black and white quarter-page printed ad in event program