



Towards Employment

A CHANCE TO

ADVANCE →



SPONSORSHIP
OPPORTUNITIES



Towards Employment

A CHANCE TO ADVANCE →

You are cordially invited to give Clevelanders a chance to advance in their careers, and in their lives, by becoming a sponsor of Towards Employment's 2024 Annual Event: A Chance to Advance - a Work & Reentry performance on **Friday June 14 at the Maltz Performing Arts Center.**

Every year, Towards Employment hosts an event to bring together committed civic, philanthropic, and business leaders who care about connecting people to careers. For 49 years, Towards Employment has promoted economic mobility for Clevelanders and their families by increasing opportunities for skill-building, career planning, higher incomes and ultimately, an opportunity to break the cycle of poverty and a chance to advance. We cannot do this without your support.

For the June 2024 **Work & Reentry Experience**, Dominick Farinacci, international jazz artist, Cleveland native and co-creator of Modern Warrior LIVE, creates a live performance and multi-media work that lifts high the stories of TE graduates impacted by justice system involvement and barriers to finding jobs and careers. Using the Modern Warrior LIVE innovative and immersive model of storytelling, music, and multimedia, this performance is unforgettable, inspiring **and unlike anything you have seen before!**

As a sponsor you will...

- Align your brand with Towards Employment's reputation as a local, and national leader in workforce development.
- Demonstrate your commitment to bolstering Towards Employment's mission to connect people to careers, and advance employers, businesses, and people's lives.
- Promote your brand to individuals, businesses, thought leaders, and partners across Cleveland and within Towards Employment's network of supporters:



monthly website visits of **more than 8,000**



social media post reach of **over 74,000**



email data base **greater than 22,000**



partner network of **over 300 local businesses**

Towards Employment's mission is to champion the potential of every person to succeed in a rewarding career while working to create an equitable and inclusive workforce for tomorrow. We get this done through skill development, comprehensive support, innovative practices, and strong employer partnerships.

Our career pathway model includes career readiness training, options for technical training, work experience to gain work exposure, and assistance with job placement. All candidates receive intensive case management, supportive services, and post-employment coaching for 12 months. These are all critical to success and long-term increased wages, which leads to greater economic mobility. The impact is dramatic. With greater credentialing, removal of barriers and long-term coaching, most TE candidates excel - which benefits each person, their family, and the economic health of our whole community.

Thank you for your consideration to support giving Clevelanders a *Chance to Advance.*

Scan QR to see more event information or visit
Tinyurl.com/TEAdvance2024



**For more information
please contact:**

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Email: aschmiedl@towardsemployment.org

Thank you for your support!

A CHANCE TO ADVANCE →

Our 2024 Annual Event is a joyful, impactful evening of storytelling and more as we celebrate our mission. This year, we spotlight the stories of Towards Employment graduates in partnership with the world-class jazz musician, Dominick Farinacci and Modern Warrior LIVE.

Yes, we will sponsor Towards Employment's 2024 Annual Event!

CHAMPION LEVELS & BENEFITS	<input type="checkbox"/> PRESENTING \$25,000+	<input type="checkbox"/> ADVANCING \$15,000	<input type="checkbox"/> MOBILITY \$10,000	<input type="checkbox"/> TRAINING \$5,000
2 Minutes of Speaking Time	✓			
Logo on Promo Advertisement	✓	✓		
VIP Guest Tickets* <small>(*Includes pre-event reception)</small>	16	10	6	2
General Admission Tickets	20	16	10	6
Logo on Stage Display	✓	✓	✓	
VIP Reception	✓	✓	✓	✓
Website & Digital Logo Placement	✓	✓	✓	✓
Social Media Recognition	✓	✓	✓	✓
Event Signage	✓	✓	✓	✓
Ad in the Digital Program	✓	✓	✓	✓
Logo on Paper Program	✓	✓	✓	✓

DONOR NAME/COMPANY *(As it should be printed)*

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ENCLOSED IS MY CHECK
(See below for details)

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Tinyurl.com/SponsorTE2024
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PLEASE ADDRESS CHECKS TO:

Towards Employment
(mailing address is below)

PLEASE RETURN THIS FORM TO

Adaora Schmiedl

VIA MAIL
Towards Employment
Attn: Adaora Schmiedl
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Cleveland, OH 44114

VIA EMAIL
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